



110 employees



ROI, UK and USA



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## CameraMatics reduces accidents and improves operational efficiency for vehicle fleets of all shapes and sizes.

CameraMatics provides:

- 360° camera coverage plus AI-powered hazard detection to warn drivers in the moment and prevent accidents occurring.
- Eyes on the fleet, preventing fraud and theft, and helping to manage the fall-out from incidents and accidents.
- Detailed telematics and camera data collection across the whole fleet, with automatic logging of key incidents and the power to learn and improve based on those incidents.
- Automated training, maintenance and operations for your fleet, reducing fuel consumption, costs and emissions.

### Problem being solved

Accidents cost money! - in legal settlements, vehicles and drivers off the road, and insurance premiums. For those accidents that DO happen, we make it easier to determine liability, fight fraudulent claims, and settle in a cost-effective manner when necessary. As a result we can help drive down the cost of insurance, and the cost of fleet ownership across the board, mitigating risk to both parties.

Reducing accidents by up to

**45%**

### History

CameraMatics was founded in 2016 by Mervyn O'Callaghan and Simon Murray, two fleet industry veterans with a successful track record in the provision of solutions to fleet operators and managers. Since then, the company has grown to serve hundreds of customers, operating tens of thousands of vehicles on both side of the Atlantic.



Mervyn O'Callaghan  
CEO & Founder

Simon Murray  
COO & Founder

