# InsTech.ie

## InsurTech Spotlight

## CodeEast
### We are passionate about Insurance Data

Dublin & New York

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### Data-Driven Strategies Define the Future of Commercial & Specialty Insurance

Modern Insurance is data-driven, and data is at the core of the business. However, many insurance companies struggle with their data as it resides in different systems and is not available for real-time decision making. This challenge is compounded by the critical role data plays in business operations, from regulatory reporting to financial reconciliation. Traditionally this data problem was solved by hiring staff, but this is no longer viable due to costs, availability and retention challenges.

Looking ahead, the industry faces an explosion of data and AI services, offering opportunities for better decision-making in submissions, risk assessment, rating and claims management. The data boom will rapidly accelerate with the adoption of wearables, IoT, telematics, satellite imagery, photographs, AI and GenAI services. While this presents a significant challenge, it also offers a vast opportunity for insurance companies that can embrace data-driven strategies. The undeniable fact is that insurance is becoming increasingly data-driven and companies that embrace this new Data Era will flourish and those that do not will struggle to compete.

**Problem being solved**

CodeEast is pioneering the insurance industry's transformation with ONEview, a Data-Driven Digital Insurance Platform tailored for commercial and specialty insurance. ONEview excels in data harvesting, operational excellence, and informed decision-making enabling a competitive advantage now and into the future.

### ONEview Data-Driven Digital Insurance Platform:

ONEview stands out in the market, delivering a unique synergy between data, workflow, and technology. It's modular architecture enables easy integration with external systems such as PAS and CMS with real-time access to a dynamic data lake for reporting, analysis, and integration with external AI and data services.

### ONEview Data-Driven Digital Customer Success Stories:

ONEview is used across the world enabling data-driven business models that are transforming the world of commercial and specialty Insurance:

- Revolutionizing Workers' Compensation insurance in the USA with personalized rating and policies based on data driven safety insights.

- Delivering personalized combined commercial policies and premiums for SME businesses including property portfolios, in the UK using AI and data-driven services.

- Improved operational efficiency in the Specialty London Market with streamlined submission and Underwriting collateral, dynamic carrier panel management and end to end financial management with data driven insights.
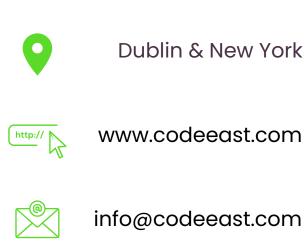
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**Data-Driven Strategies Define the Future of Commercial & Specialty Insurance**

A 'data-driven' strategy isn't a choice, it's the dividing line between insurers **leading the pack** and those struggling to catch up.