

Intro.

**The intelligent customer
experience solution for
financial institutions.**



We're Dimply and we've been creating all kinds of financial experiences for the last four years. We built a platform that allows us to build, deploy and embed customer experiences into large enterprises at the **speed of thought.**

The dimply solution can be used to build any type of customer-centric financial experience. We can integrate & connect at speed, and leverage data from any available source to make the customer experience more personal.





Our Core Strengths

Empower product teams to build complex, intelligent customer journeys

Dimply puts the power of building journeys, regardless of complexity, directly in the hands of product teams.

Seamless personalised customer experiences

Deliver consistently perfect on-brand experiences dropped straight into your apps.

Unlock the value of data

Combine all your data silos, to create a cohesive perfectly orchestrated customer experience.

dimply

problems
we solve

01

Customer-Centricity: A platform designed with a core focus on customer experience built from the ground up.

02

Beyond personalisation: Individualisation is the next frontier of customer experience.

03

Leverage any data source and get true value from the customer data available to drive the experience.

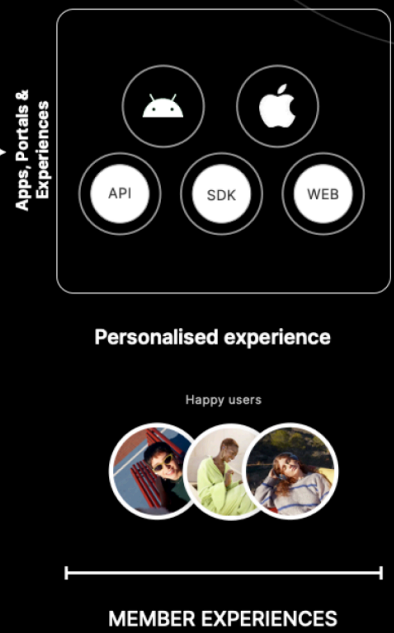
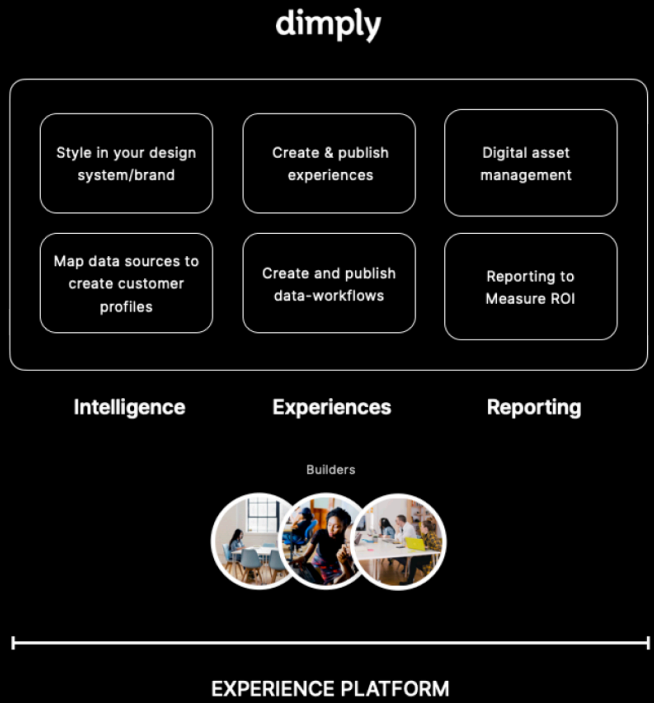
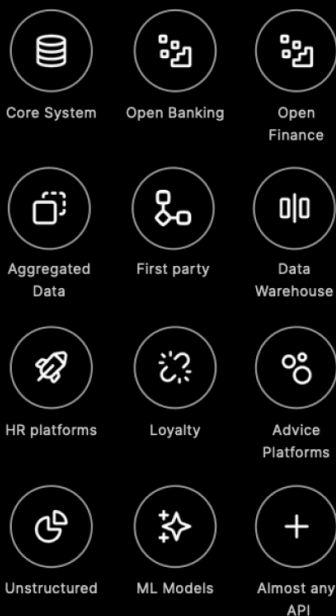
04

Journey orchestration & tailored value propositions with ready-to-adopt customer journeys or the ability to build

05

Speed to value.

Dimply helps reduce costs and increase efficiency by providing a comprehensive experience platform that enables financial institutions to streamline operations, leverage legacy data, and enhance customer experiences through integrated, multi-channel, customer centric solutions.



DATA SOURCES

EXPERIENCE PLATFORM

MEMBER EXPERIENCES

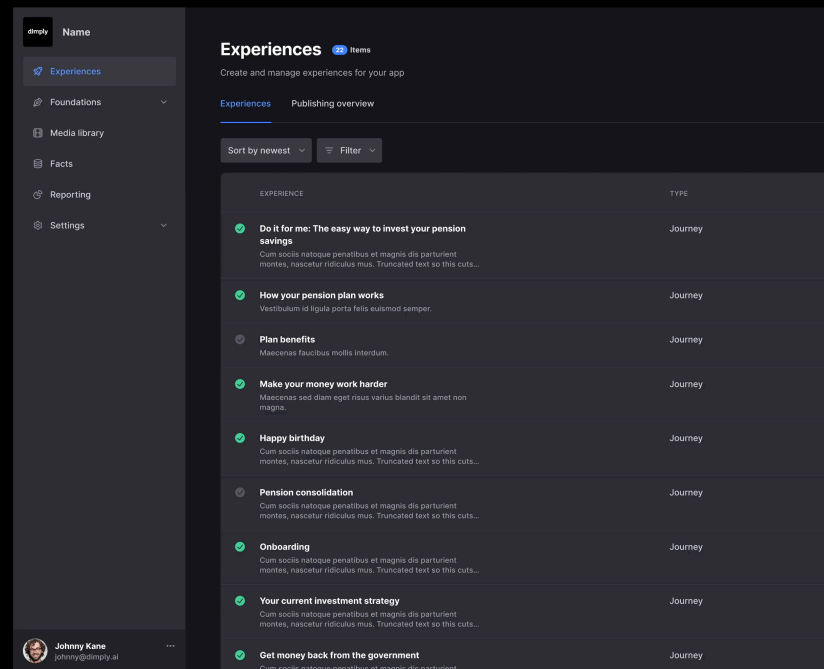
What we do

Product & Services

Dimply offers a new-generation customer experience solution, designed specifically for financial services. We allow you to leverage any data source available to deliver **hyper-personalised digital experiences**, regardless of complexity, at scale.

Examples of some of the tailored experiences we can deliver include

- Digital bancassurance
- Personal finance & wellness
- Retirement management & engagement
- Engagement & retention
- Embedded insurance
- Realtime insights



Solutions:

Full Apps - IOS/Android/Web

Embed experiences in your applications

why dimply

The dimply way

How are we different?

Designed for creating compelling customer experiences and seamless integration, Dimply offers a comprehensive financial experience solution powered by advanced technology for real-time personalisation and robust compliance. With a focus on digital transformation, Dimply enables financial institutions to deploy a unique blend of personalised customer experiences, and engagement. Configure and scale your journey with intelligent customer flows that adapt dynamically to the business and customer needs, delivering efficiencies and enhancing customer satisfaction.

Multi Vertical

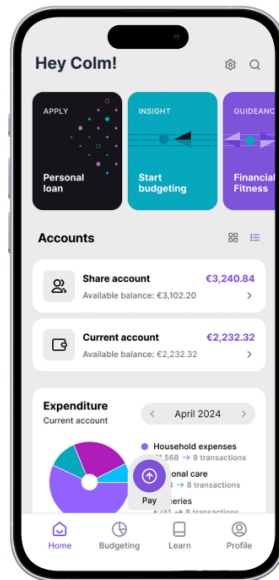
Speed to market

Granular Experience Builder

Realtime Personalisation

Flexible API Integration

Experience (Human) First



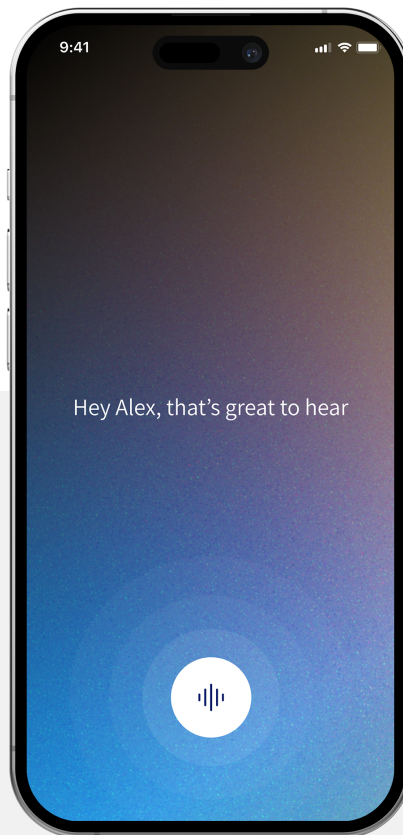
What you can achieve with Dimply

Unified Customer Experience

Next recommended experience

Self Service

Insights, tools & Calcs



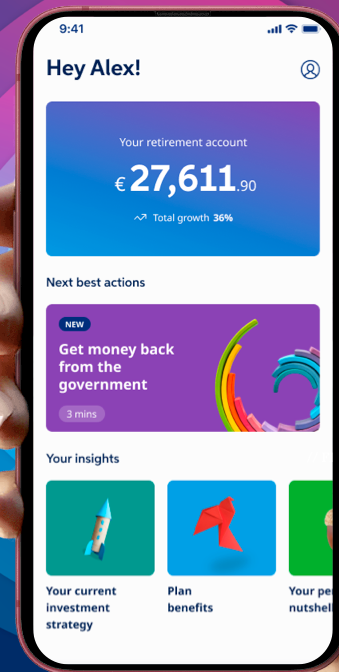
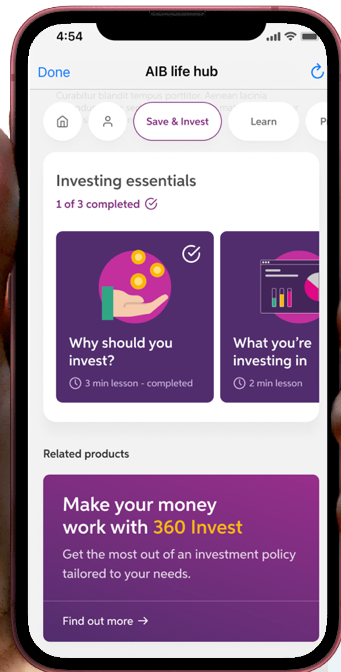
Personalisation

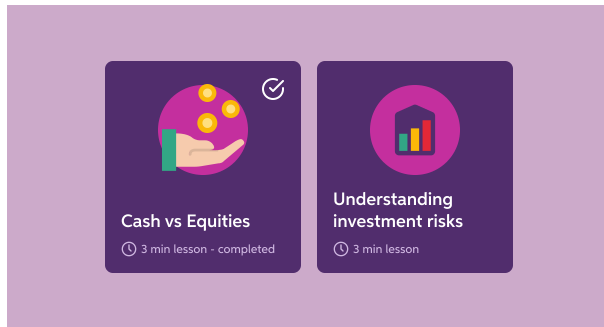
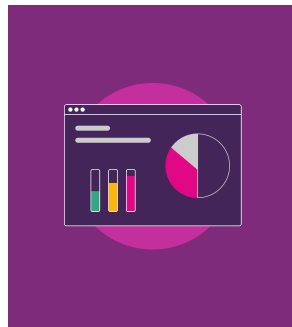
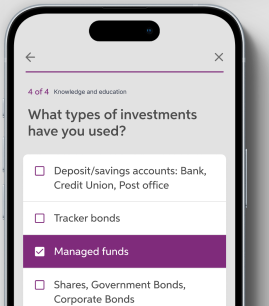
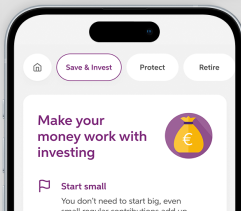
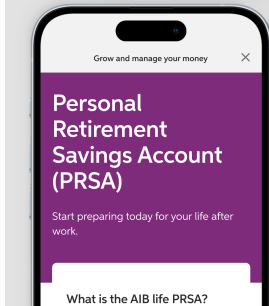
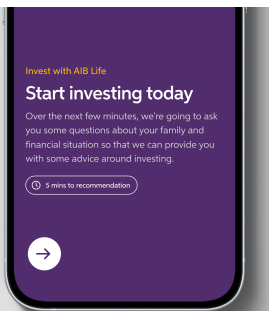
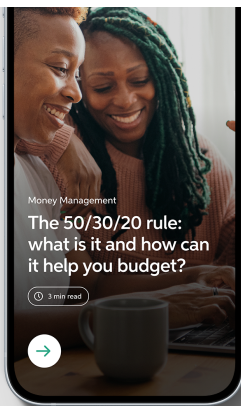
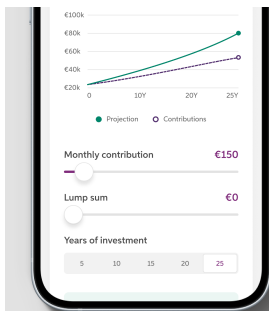
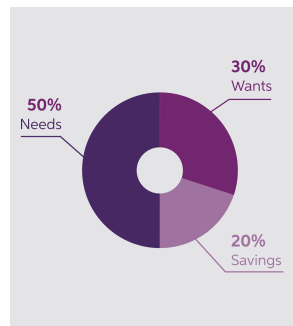
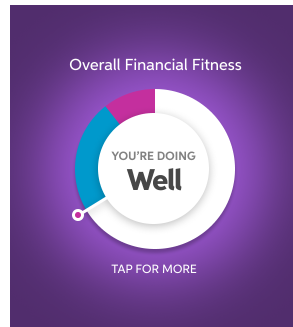
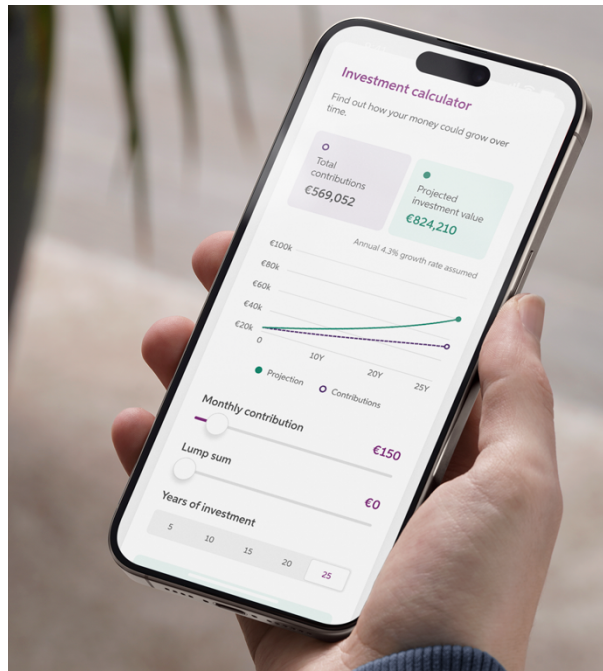
Any customer journey

Accelerated roadmap

D2C customer Journeys

- More engaged customers
- Lower cost to serve
- Accelerated speed to market





Use case

AIB life - Embedded living financial plan.

Increased Customer Engagement

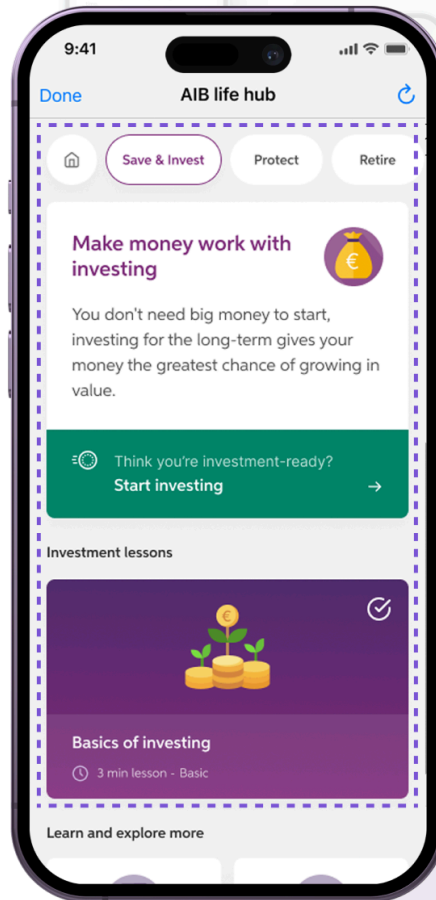
The personalised financial planning experience led to higher levels of customer interaction and connection with a broad spectrum of wealth products.

Strengthened Customer Trust

The solution contributed to building deeper, trust-based relationships with customers, enhancing their financial well-being and reducing financial anxiety.

Flexibility to manage engage, guide, advice and transact

AIB life positioned itself as a leader in the banking industry by offering a holistic financial overview and proactive financial planning advice to its customers.



Personalised Interface.

Based on the customers position in the financial hierarchy the interface adapts to show only relevant journeys. In this case, the user has +20k savings in their current account. As such a recommended a D2C Advised journey, supported by investment lessons.

Thank you

Jac Dunne,
CEO Dimply

